

# Homecoming T-Shirt Design Contest

## Contest Rules

To be considered for the Homecoming T-shirt Design Contest, you hereby agree to the following terms and conditions:

## Eligibility

The Homecoming T-shirt Design Contest is open to all current full-time and part-time Albertus undergrads and PGS students. Albertus faculty, staff, parents, and family members are not eligible for the contest. Participation in the contest constitutes entrant's full and unconditional agreement to and acceptance of all official contest rules.

## Design

- All designs should represent the Fearless Falcon spirit of the Albertus Family and highlight Homecoming Weekend events, traditions, and/or architecture.
- The 2021 Homecoming schedule is still being solidified but will most likely include a Homecoming Festival carnival themed, Saturday Homecoming Brunch, various sporting events highlighting our women's soccer, volleyball, field hockey, and swimming teams also our men's soccer team, and an array of other events and activities.
- The t-shirt design will be printed on the back of a blue, white, black, or gray short-sleeved t-shirt (no pocket).
- All designs will need to be no more than two colors (one-color preferred) and must adhere to the [Albertus Marketing and Communications Style Guide](#).
- Be prepared to upload your design in the following formats: The entry may be drawn or printed on 8-1/2" x 11" paper or the entry may be any of the following art file formats if submitted electronically: . PSD (Photoshop), AI (Adobe Illustrator), jpeg, eps, PNG, or PDF (Dimensions: 12" x 12")
- All entries must be original creations of the contestant that incorporates the Albertus brand (i.e. colors, trademarks, or logos) into the design, has never been published, and does not contain profanity, trademarks, logos, or copyrighted works of any other person or business.
- The winning design will be selected by our Homecoming committee consisting of students, faculty, and staff. All Albertus Undergraduate Students will be able to receive their FREE Homecoming t-shirt during Homecoming Weekend. All others will have the opportunity to purchase their t-shirt.
- Albertus Magnus College reserves the right to use all designs for future marketing purposes.
  - Albertus may use the winning design at any time after the contest. The winning design may display their own design in a portfolio or personal collection, but may not sell or reproduce the design for any other purpose once submitted to the contest.
- No reproduced images will be accepted. Your submission must be original artwork.
- There is no limit to the number of entries per person during the entry period.
- If your submission needs to be reproduced or edited to ensure the highest quality of printing or the correct graphic standards, we will do our best to recreate the most accurate design.

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- The Office for Campus Activities reserves the right to terminate this contest at any time, effective on the date of issuing the termination notice, and we are under no obligation to give notice prior to the date of termination.

### Process/Timeline

**Deadline for submission: Wednesday, September 22, 2021 at 11:59 pm**

You must complete the entire application. Entries will not be accepted if the application is incomplete.

The winner will be notified via email and may be asked to make small adjustments to the design.

### Prize

The winner will receive the following:

- Homecoming t-shirt yourself and up to 4 family members
- A \$250 gift certificate to the Falcon Campus Store
- Recognition on the Albertus website, social media, and Albertus Digest weekly email.

### Submissions

- All submissions must be emailed to [mthomas@albertus.edu](mailto:mthomas@albertus.edu) by **Wednesday, September 22, 2021 at 11:59 pm** or artwork dropped off at the Assistant Director for Campus Activities office located in **the Hubert Campus Center** by **4:00 pm on Wednesday, September 22, 2021**.
- FORM OF ENTRIES:
  - The entry should be accompanied by your first and last name, class year, Albertus email, and cell number.
  - The entry may be drawn or printed on 8-1/2" x 11" blank white paper or the entry may be any of the following art file formats if submitted electronically: PSD (Photoshop), AI (Adobe Illustrator), JPEG, EPS, PNG, or PDF (Dimensions: 12" x 12")
  - Official Albertus athletics logos and marks are prohibited from use in the design.
  - We reserve the right to pick one entry, more than one entry, or no entries as the winning entry.