

**GUIDELINES FOR POSTER PRESENTATIONS**  
**ANNUAL EXPERIENTIAL LEARNING DAY**  
**MARCH 22, 2011 -- 2:00 p.m.-4:30 p.m.**

*Free-standing tri-folded poster boards, title boards, and push pins will be provided.*  
Set your poster up before 1p.m. in the TAC Atrium

**Design Recommendations**

Posters should be easy to read, not crowded, and organized in a logical manner. Since you will be available to elaborate on your work, only essential information need be presented visually. Important elements to include are:

1) **Header** (title, authors (students & faculty if applicable) and affiliations) in type of 1" – 1.5" in height, so that it may be read from a distance.

A template will be provided to you for your header as well as title boards to mount the header on

2) **Abstract** (100 words or less)

3) **Introduction** (not a literature review—state goal, hypotheses, key prior research information)

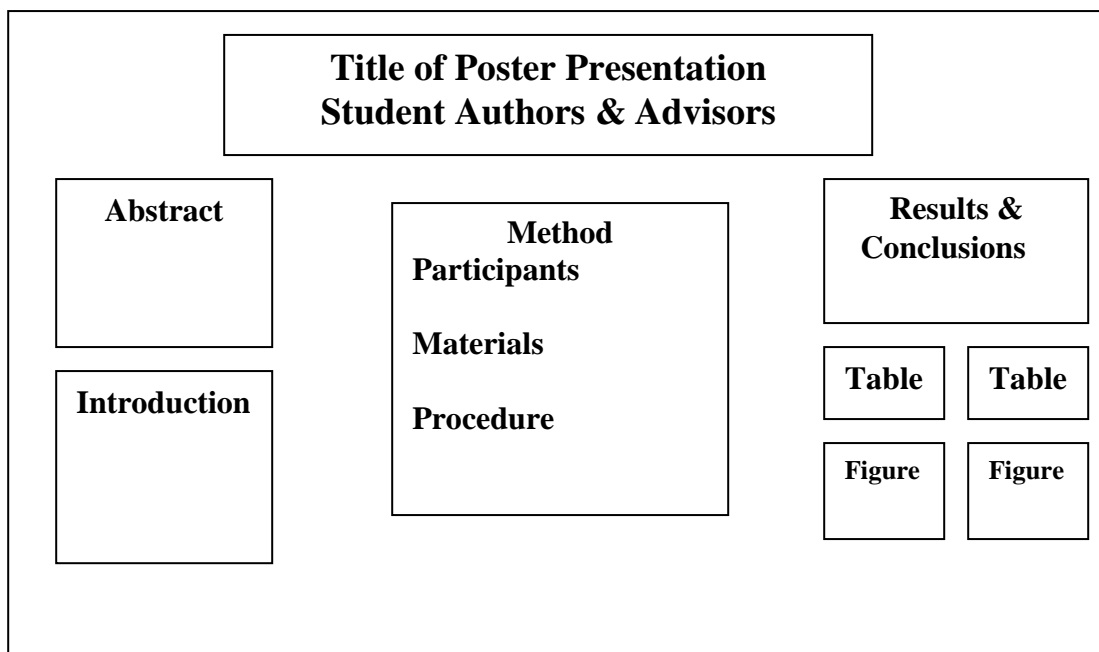
4) **Method** (describe Participants, Research Materials, Procedure)

5) **Results**

6) **Conclusions**

*Illustrations such as Figures and Tables are helpful for presenting results or demographic information on your sample. You may consult the American Psychological Association publication manual in the library or writing center for detailed instructions for posters.*

Please don't use small typefaces. At least a 14pt font is recommended for the majority of the text, with even larger type for section and figure titles. Smaller type should be used only for detailed illustration legends. For best effect, information should be arranged to flow in vertical columns across the poster board. One possible configuration is shown below:



**Oral Presentation Tips:** Prepare an oral script of no more than five minutes in length and practice it in advance. In this way you will be prepared to guide people through your poster, and your synopsis will provide a framework for further questions or discussion. When someone walks near your poster, ask if they have any questions.